

What is claimed is:

1. A digital/analog broadcast receiving device comprising:

 a receiver for receiving an encoded digital/analog broadcasting signal originated from a broadcasting station;

 a digital/analog decoder for decoding the digital/analog broadcasting signal received at the receiver and then outputting the signal to a display which displays an image;

 a memory for storing set contents relating to a various operations of the receiving device;

 a control unit for controlling the receiving device according to the set contents stored in the memory; and

 an input device for inputting a user's channel selecting instruction and the set contents to be stored in the memory to the control unit, in such a configuration that the input device can be used to make settings in a setting menu including setting items for the operations by using a cursor on a screen displayed at the display, wherein:

 the memory stores therein a first setting mode in which the whole of setting items can be changed without any limitation mainly for a proficient user and a second setting mode in which the setting items can be changed with some limitation mainly for a beginner user, the setting items that cannot be changed as a limitation include an all-settings clearing and the receiving device being set in the second setting mode at the time of shipment from a factory;

 the receiving device can be switched between the first

setting mode and the second setting mode by an operation instruction sent from the input device; and

the control unit controls the device so that the setting items which cannot be changed in the second setting mode is either not displayed on the display or prevented from being selected by the input device.

2. A digital/analog broadcast receiving device comprising:

a receiver for receiving an encoded digital/analog broadcasting signal originated from a broadcasting station;

a digital/analog decoding section for decoding the digital/analog broadcasting signal received at the receiver and then outputting the signal to a display which displays an image;

a memory for storing set contents relating to a various operations of the receiving device;

a control unit for controlling the receiving device according to the set contents stored in the memory; and

an input device for inputting a user's channel selecting instruction and the set contents to be stored in the memory, to the control unit in such a configuration that the input device can be used to make settings in a setting menu including setting items for the operations by using a cursor on a screen displayed at the display to the control unit, wherein:

the memory stores therein a first setting mode in which the whole of setting items can be changed without any limitation and a second setting mode in which the setting items can be changed with

some limitation; and

the control unit controls the device so that the setting items which cannot be changed in the second setting mode is either not displayed on the display or prevented from being selected by the input device.

3. The digital/analog broadcast receiving device according to claim 2, wherein the second setting mode is preferentially set when the power is supplied to the receiving device.

4. The digital/analog broadcast receiving device according to claim 2, wherein the receiving device receives a digital broadcast according to the ATSC (Advanced Television Systems Committee) standard and an analog broadcast according to the NTSC (National Television Systems Committee) standard.

5. The digital/analog broadcast receiving device according to claim 3, wherein the receiving device receives a digital broadcast according to the ATSC (Advanced Television Systems Committee) standard and an analog broadcast according to the NTSC (National Television Systems Committee) standard.